



2019 Corporate Sponsorship Packages

	Sponsor Benefits:	AIMA Impact Sponsorship: \$25,000	AIMA Champion Sponsorship: \$20,000	AIMA Partner Sponsorship: \$15,000	AIMA Contributor: \$10,000	AIMA Supporter Sponsorship: \$7,500	AIMA Ambassador Sponsorship: \$3,500	AIMA Associate: \$1,500	AIMA Advocate: \$750
Annual Marketing Recognition & Visibility	Email marketing recognition on EVERY email sent to AIMA database	X- Premier Placement	X- Premier Placement	X	X	X	X	X	
	Site Link Placement on AtlantaIMA.org	X- Premier Placement	X- Premier Placement	X	X	X	X	X	X
	Annual Corporate Logo Recognition at EVERY event	X	X	X	X	X	X	X	X
	Featured in emails to database that sponsor collaborates on	4	3	2	1				
	Social takeover days that sponsor team owns	4	3	2	2				
	:30 promo video on sponsor- shown at awards ceremony, lives on awards microsite & on AIMA blog that features sponsor partnership	X							
Sponsor blog posts that spotlight sponsor team + AIMA relationship	4	3	2	1	1	1	1		
Annual Education & Webinar Visibility	Opportunity to host/lead webinars for AIMA members (content to live on AIMA's new website rolling out in September)	4 (1/per quarter)	2	1					
	4 dedicated emails promoting webinar content leading up to each Webinar to live on gated "members-only" portion of the site afterwards	X	X	X					
	Ownership of webinar group (similar to Facebook groups) where you can communicate directly with attendees of your webinar series	X	X	X					
	Moderator and/or speaker at EDU events per calendar year	2	1						
Membership Access & Visibility*	Job board postings on "members-only" portion of the site	X- Unlimited	X- Unlimited	X- Unlimited	X- Unlimited	X- Unlimited	X- Unlimited	X- Unlimited	
	Ability to directly communicate with AIMA members through members-only platform	X	X	X	X	X	X	X	X
Corporate Membership & Benefits	Corporate membership (event tickets are transferrable to any employee)	10 seat	5 seat	5 seat	3 seat	3 seat	1 seat	1 seat	1 seat
	Complimentary tickets to additional events	5 per event	5 per event		3 per event		3 per event		
	Access to 8+ educational events annually	10 corporate memberships + 5 complimentary tickets	5 corporate memberships + 5 complimentary tickets	5 corporate memberships	3 corporate memberships + 3 complimentary tickets	3 corporate memberships	1 corporate membership + 3 complimentary tickets	1 corporate membership	1 corporate membership
	Access to 3 social networking events annually- Summerfest, Celebrate ATL & Holiday Party	10 corporate memberships + 5 complimentary tickets	5 corporate memberships + 5 complimentary tickets	5 corporate memberships	3 corporate memberships + 3 complimentary tickets	3 corporate memberships	1 corporate membership + 3 complimentary tickets	1 corporate membership	1 corporate membership
	Complimentary access to Digital Divas events	10 corporate memberships + 5 complimentary tickets	5 corporate memberships + 5 complimentary tickets	5 corporate memberships	3 corporate memberships + 3 complimentary tickets	3 corporate memberships	1 corporate membership + 3 complimentary tickets	1 corporate membership	1 corporate membership
	4+ educational webinars per year	10 corporate memberships + 5 complimentary tickets	5 corporate memberships + 5 complimentary tickets	5 corporate memberships	3 corporate memberships + 3 complimentary tickets	3 corporate memberships	1 corporate membership + 3 complimentary tickets	1 corporate membership	1 corporate membership
	Exclusive access to quarterly members only Coffee/Cocktail Connections events	10 corporate memberships	5 corporate memberships	5 corporate memberships	3 corporate memberships + 3 complimentary tickets	3 corporate memberships	1 corporate membership + 3 complimentary tickets	1 corporate membership	1 corporate membership
	Exclusive access to AIMA job board (coming September 2019)	10 corporate memberships	5 corporate memberships	5 corporate memberships	3 corporate memberships	3 corporate memberships	1 corporate membership	1 corporate membership	1 corporate membership
	Exclusive access to AIMA member's directory (coming September 2019)	10 corporate memberships	5 corporate memberships	5 corporate memberships	3 corporate memberships	3 corporate memberships	1 corporate membership	1 corporate membership	1 corporate membership
	Exclusive access to AIMA member's only social community and app (coming November 2019)	10 corporate memberships	5 corporate memberships	5 corporate memberships	3 corporate memberships	3 corporate memberships	1 corporate membership	1 corporate membership	1 corporate membership
	50% discount for Celebrate ATL work submissions	10 corporate memberships	5 corporate memberships	5 corporate memberships	3 corporate memberships	3 corporate memberships	1 corporate membership	1 corporate membership	1 corporate membership
	Opportunity to mentor students through AIMA Next Gen Program	10 corporate memberships	5 corporate memberships	5 corporate memberships	3 corporate memberships	3 corporate memberships	1 corporate membership	1 corporate membership	1 corporate membership
	Access to our LinkedIn group & visibility on your profile that you're part of AIMA	10 corporate memberships	5 corporate memberships	5 corporate memberships	3 corporate memberships	3 corporate memberships	1 corporate membership	1 corporate membership	1 corporate membership
	Eligibility to serve as a volunteer for one of our 8 committees: (Educational Events, Social Events, Membership, Sponsorship, Volunteer, AIMA Next Gen, Partnerships, Marketing)	10 corporate memberships	5 corporate memberships	5 corporate memberships	3 corporate memberships	3 corporate memberships	1 corporate membership	1 corporate membership	1 corporate membership
Eligibility to serve on the AIMA Board of Directors	10 corporate memberships	5 corporate memberships	5 corporate memberships	3 corporate memberships	3 corporate memberships	1 corporate membership	1 corporate membership	1 corporate membership	
Exclusive discounts to industry events like Digital Summit, etc.	10 corporate memberships	5 corporate memberships	5 corporate memberships	3 corporate memberships	3 corporate memberships	1 corporate membership	1 corporate membership	1 corporate membership	
Event Specific Sponsorship Discounts	Event Specific Sponsorship Discounts	30% off all packages	25% off all packages	20% off all packages	15% off all packages	10% off all packages	10% off all packages	5% off all packages	5% off all packages

*September 2019-December 31, 2019